

RFP for A Sculpture for the Monarch Assisted Living Residence

October 28, 2021

RFP/CALL FOR ARTISTS

Public Art Work: The New Rochelle Council on the Arts seeks proposals from artists for a work of public art to be installed near the main entrance to the new Monarch Cooper's Corners Assisted Living Residence, at the intersection of North Avenue and Wilmot Road.

This work of public art, to be located at 11 Mill Road, opposite the Holy Trinity Greek Orthodox Church and diagonally across from St. John's Wilmot Church, in New Rochelle, New York (located in Westchester County, about 18 miles from Manhattan) will provide an inspirational welcome and serve as an expression of the values of the Monarch Cooper's Corner Assisted Living Residence, which aspires to help residents and caregivers live their best lives.

PROJECT DESCRIPTION

Selected artist(s) will develop an outdoor public art work (traditional figural statue or non-representational sculpture).

DESCRIBE/Concept of Artwork

The heart of Monarch Communities is wellness. In every aspect of their communities, Monarch prioritizes the health of residents, their families and team members by providing an environment specifically designed around wellness. From the food Monarch serves, to the butterfly gardens in the landscape, Monarch creates a place where residents, their families and our team members can be nourished in spirit, body and mind. Thus the goal for this public work of art is to create a sense of place within the community and to express the key concepts of

- Wellness
- Authenticity
- Community and lifting up of others
- Environmental stewardship

In addition the work should also be contextualized within the framework of the city of New Rochelle's diversity, heritage, and culture. The design(s) should complement the Cooper's Corner site and the classic architecture of New Rochelle, respect New Rochelle's architectural traditions, and enhance the site's identity and use.

Historic Background: Cooper's Corners

Cooper's Corners is a historic section of the city of New Rochelle. For over two centuries Cooper's Corners served as an outpost for residents who lived in rural 'Upper New Rochelle', an area that was 5 miles from the business center of town. The hamlet consisted of a mill,

established in the Colonial era, a General Store, a school (established 1795), St. John's Wilmot Church (built in 1859) and the Wilmot Fire Station No. 6 (built 1901).

ELIGIBILITY

This call is open to professional artists who have previous experience in the design, fabrication and installation of life-size and monumental-size, original works of art (or a design team that includes a professional artist). Preference will be given to artists who reside or maintain a studio in the City of New Rochelle.

SITE/LOCATION

The work will be located at the intersection of North Avenue and Wilmot Road, in a landscaped area adjacent to the facility signage. The proposed site measures approximately (20 by 20 feet.) The work is to be situated within this area, and the dimensions of the finished work should not exceed 20 feet.

DESIGN PROPOSAL FEE

Selected semi-finalists will receive up to a \$250 fee (per each sculpture selection) following the submission of a more detailed Design Proposal (including itemized budget) and model. This fee is not part of the stipulated budget.

PROJECT BUDGET

The budget for this project is \$25,000, and is inclusive of all costs of travel, installation, permits, site restoration, insurance, and transportation. The selected artist will receive a \$10,000 stipend in addition to the project budget. NRCA will accept submissions starting November 1, 2021 and ending on December 15, 2021. Work in any medium will be considered but the medium must be weather resistant and designed to last in a permanent outdoor site. Artists will be asked to develop a line itemized budget as part of final proposal submission. If commissioned, the successful artist shall be responsible for the following:

1. Performing all services and furnishing all supplies, material, and equipment as necessary for the design, execution, fabrication, transportation, and installation of the work at the site.
2. Submitting detailed working drawings of the commissioned work and the site in order to permit NRCA and the City of New Rochelle to carry out architectural and engineering design reviews and to certify the compliance of the work with applicable statutes and ordinances.
3. Strictly adhering to and managing the approved project, budget, and schedule, including the submission of regularly scheduled written progress reports.

4. Bearing the entire risk of loss or damage to the work during design, fabrication, packing, shipping, and installation.
5. Providing and maintaining insurance to cover claims for damages for personal injury, bodily injury (including wrongful death), and property damage. The artist shall require all subcontractors to provide insurance. A complete list of insurance requirements will be provided to project finalists.
6. The Artist's design(s) should complement the North Avenue site and the classic architecture of New Rochelle, New Rochelle's architectural traditions, and enhance the site's identity and use.

APPLICATION DEADLINE

Applications are due December 15, 2021. Semi-finalists will be selected and notified in December and asked to submit a more detailed proposal (with budget) and maquette by January 15, 2022. Final decision will be announced in January 2022, with installation of the work to be completed no later than May, 2022.

SUBMISSION ADDRESS

Please email to info@newrochellearts.org .

SELECTION PROCESS

The New Rochelle Council on the Arts (NRCA), a 501 3 (c) non-profit organization, is the lead agency for this project. Members of NRCA and Monarch Cooper Corner Assisted Living will serve as the panel of judges to choose the winning proposal; the panel will also include a representative of the City of New Rochelle Parks and Recreation department, and a representative of the Municipal Arts Commission.

The proposal review process will be executed in two phases:

Phase 1: All applicants will be reviewed and semi-finalists will be selected

Phase 2: Semi-finalists will be asked to submit a more detailed proposal and scaled maquette.

SELECTION CRITERIA

Work in any medium will be considered but the medium must be weather resistant and designed to last in a permanent outdoor site. The selection of the artist will be based on artistic excellence, plus requisite experience in design, fabrication and installation of life-size and monumental-size, original works of art. (Objects that are mass-produced or of standard

manufacture are not eligible for consideration.) Other considerations will be clarity of vision, proposal feasibility (does the work meet given site specifications?), ability to execute (based on the artist's existing body of work and experience can the commission be completed on time?), and appropriateness for a public location.

PROJECT TIMELINE

November 1, 2021: Request for Proposals will be published. All applications should be sent to info@newrochellearts.org.

December 15, 2021: · Deadline for artists' proposals. Committee will meet to review submissions and select semi-finalists. Selected semi-finalists will be asked to submit a more detailed Design Proposal (with itemized budget) and model, for which they will receive up to a \$250 fee (per each sculpture selection) following submission.

January 15, 2022: Finalists will submit their detailed design proposals and maquettes for committee's consideration. A winning proposal will be selected.

January 2022: Winner will be announced and timeline created for installation.

May 2022: Fabrication of statue to be completed.

May/June 2022: Preparation of site. Installation of statue at site.

May/June 2022 : Dedication ceremony with VIP reception.

RESOURCES

New Rochelle Public Library E.L. Doctorow Local History Room <http://nrpl.org/research-and-learning/new-rochelle-history/>

City of New Rochelle official website <http://www.newrochelleny.com/>

APPLICATION

All entrants must complete the application form below which can also be downloaded from www.newrochellearts.org . Completed entry form must be sent with your email submission that contains 3 images that illustrate previous works (emailed size approximately 8 x 10 in., 300 dpi jpegs only; no tiffs, pdfs, PowerPoint, etc.), corresponding image list (all jpeg image names should correspond to entry form), single-page project narrative/statement that describes the inspiration for the work, the reason for the choice of materials and the work's propriety for the site, a 2-d rendering of proposal and résumé to info@newrochellearts.org.

Please send inquiries to info@newrochellearts.org. Submissions will be accepted by email only.

REQUIREMENTS AND RESTRICTIONS

Neither the New Rochelle Council on the Arts nor the City of New Rochelle will be responsible for damage to any packages sent in response to this Call for Artists.

LIABILITY AND INSURANCE: The New Rochelle Council on the Arts, Monarch Coopers Croner Assisted Living and the City of New Rochelle will not provide insurance for loss or damage to work during design, fabrication, packing, shipping, and installation. NRCA reserves the right to photograph and use accepted work for documentation, on our Web site, for publicity and/or catalogue purposes.

MAINTENANCE: For maintenance purposes the artist is required to supply a description of anticipated maintenance requirements for the proposed work(s) of art, including but not limited to instructions regarding cleaning of materials, routine maintenance procedures, and methods and instructions for minimizing the effects of weather and other risks of damage.

AGREEMENT: The receipt of any entry is understood to convey agreement by the entrant to all conditions set forth and inferred in this prospectus. The New Rochelle Council on the Arts' mission is to stimulate and encourage the study and presentation of the performing and fine arts and the public's interest and participation therein; To foster and support arts in the community and to serve as a portal to the arts for New Rochelle residents and community members; To create opportunities for the public to encounter and explore art and increase access to the arts in New Rochelle.

REPRODUCTION RIGHTS: As a condition of entry, entrant grants the Monarch Assisted Living, New Rochelle Council on the Arts and the City of New Rochelle the right to reproduce accepted designs in materials such as a catalogue, press releases, publications, brochures, leaflets, radio or television announcements, or other printed or electronic media for advertising, education and publicity.

APPLICATION FORM

Sculpture for Monarch Assisted Living Residence

NAME _____

ADDRESS _____

PHONE NUMBER _____ EMAIL _____

WEBSITE _____

ARTIST'S STATEMENT: Why should you be selected for this commission? (Please limit to 250 words; additional page may be attached if necessary)

Please attach:

1. Your resume or a brief bio
2. Three (3) images that illustrate previous works (emailed size approximately 8 x 10 in., 300 dpi jpegs only; no tiffs, pdfs, PowerPoint, etc.)
3. A corresponding image list that includes the following information:
 - a. Your name
 - b. Number of each digital image (from 1-3)
 - c. Title of work (please indicate whether digital image is a detail)
 - d. Medium
 - e. Dimensions
 - f. Date of work
4. A 2-d rendering of proposal
5. A project narrative/statement that describes the inspiration for the work, the reason for the choice of materials and the work's propriety for the site.

Send to info@newrochellearts.org. Submissions will be accepted by email only.